

Smartplay chosen for launch of Power Lotto

Edgewater Park, NJ (July 8, 2008) - The Philippine Charity Sweepstakes Office ("PCSO") has introduced a new game called "Power Lotto". Smartplay was chosen to supply the draw machines by both Philippine Gaming Management Corporation ("PGMC") for Luzon and the Pacific Online Systems Corporation ("POSC") for Visayas and Mindanao.

After much consideration, the Saturn model was chosen by both PGMC and POSC. "We could not be happier to continue our long time relationship with both groups" noted David Michaud, president of Smartplay.

The 'Philippine Star' reports PCSO chairman Sergio Valencia said "*We are introducing the most exciting lottery (game) patterned after Power Lotto (games in other countries),*" They are hoping that the new game will generate an additional P149 million in charity funds during the first six months of its operation to help their less fortunate countrymen.

According to Paul Conejos from POSC, "*Smartplay has been doing a big part for the whole operation by providing highly dependable and reliable draw machines. As a result, when the time came to buy new draw equipment, POSC instead of venturing into a new draw machine manufacturer, stuck with Smartplay because of their excellent services and high quality products.*"

Hermie Cuba from PGMC added, "*We chose Smartplay draw machines for so many reasons, such as their durability, sleek look, modern technology and user friendliness.*"

Established in 1993, Smartplay is dedicated to the creative design, development and manufacture of lottery drawing equipment. Over the years their product line has evolved in response to their clients' needs by incorporating the latest technology. Thus, they have maintained their position as the international leader in the area of lottery drawing machines and specialized game show equipment. Smartplay is consistently chosen above other manufacturers due to their reputation for quality and reliability. Because of this, they are proud to be the choice of the world's most prestigious lotteries.

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