

MODERN NEW DRAW MACHINES WITH SOLUTION SYSTEM TECHNOLOGY ARE READY FOR LAUNCH IN GEORGIA

Edgewater Park, NJ (July 17, 2008) - Newly-designed *Smartplay Messenger* draw machines were delivered to the Georgia Lottery studio on June 23rd by Smartplay International, Inc. in preparation of the fall launch of updated Cash 3 and Cash 4 games.



Pictured with the Messengers is Tom Markert, Reggie Winborne, and Mariana Burachok.

Georgia chose the *Messenger*, a translucent machine with a contemporary, modern appearance, to coincide with a new game and studio look. The *Messenger* is also equipped with Smartplay's latest technology, the *Solution System*. This new technology is capable of reading the encryption in each drawing ball and sending a message to the data center ensuring accurate records and reporting of winning numbers. Smartplay is committed to equipping all of their future drawing machines with the revolutionary *Solution System*.

Reggie Winborne, Draw Specialist from the Georgia Lottery, visited Smartplay's manufacturing area to inspect the new equipment prior to delivery. "These machines are great! Exactly what we were looking for," said Winborne.

For the last fifteen years, Smartplay has been the choice supplier of drawing equipment to the Georgia Lottery. "We're proud to be associated with the Georgia Lottery. They have a fantastic record of funding education in their state," said Smartplay Vice President Tom Markert after installation of Georgia's equipment in June. This year, the Georgia Lottery set a new record, providing \$417 million to education in the state.

Established in 1993, Smartplay is dedicated to the creative design, development and manufacture of lottery drawing equipment. The product line has evolved over the years in response to clients' needs by incorporating the latest technology. Smartplay has thereby maintained a position as international leader in the area of lottery drawing machines and customized game show equipment. Smartplay is consistently chosen above other manufacturers due to a reputation for quality and reliability. Smartplay is proud to be the choice of the world's most prestigious lotteries.

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