

## **Smartplay RNGs draw millions in the New Year, rentals on the rise**

Edgewater Park, NJ (November 21, 2008) - Rhode Island's Lottery has joined the growing list of states renting equipment from Smartplay International for special events. Smartplay's digital drawing platform, known as the Origin System, will draw Rhode Island's first New Year's Eve *Million Dollar Raffle* drawing on December 31, 2008. And for the third consecutive year, Smartplay's Origin System will select the numbers for the New Jersey Lottery's January bonus raffle. Participation in each event was subject to competitive bid and Smartplay's reputation for reliability and premium customer service in both traditional machines and technology products gave an edge in successfully securing both of these imminent contracts.

New Jersey's *Jersey Jackpot Raffle*, described as a short-term raffle-style game, features three top-tier winners of \$2 million and a total of \$5 million in cash prizes. The \$20 tickets go on sale in December for the January 21, 2009 draw. A total of 500,000 tickets are available; sales close at 6:30pm on the 21<sup>st</sup>.

Rhode Island's game is a similarly styled raffle. One hundred and twenty thousand tickets, sold for \$20 each and numbered 1 to 120,000, went on sale in October. Rhode Island has a live telecast of the draw results scheduled as part of a New Year's Eve celebration.

The Origin System is especially desirable for use in raffles due to its flexibility, which allows the Lottery to adjust the pool of numbers in the event that every numbered raffle ticket is not sold. Smartplay's Origin System is currently used daily by New Mexico Lottery (Origin Video Server Client), Arizona Lottery, Washington's Lottery, Ohio Lottery and Tennessee Lottery (Origin Video Server Client). In addition to Rhode Island and New Jersey, the system has been selected as the means to conduct raffles by New Mexico Lottery, New York Lottery, Ohio Lottery, Tennessee Education Lottery, Arizona Lottery, Washington's Lottery and Virginia Lottery. Rentals of equipment such as the Origin System are an economical way for lotteries to present exciting short-term special events that can expand the player base and ramp up revenue.

Established in 1993, Smartplay is dedicated to the creative design, development and manufacture of lottery drawing equipment. Over the years our product line has evolved in response to our clients' needs by incorporating the latest technology. We have maintained our position as the international leader in the area of lottery drawing machines and custom game show equipment. Our products are consistently chosen above other manufacturers due to our reputation for quality and reliability and we are proud to be the choice of the world's most prestigious lotteries.