

Smartplay, the company with MUSL, wins Powerball® contract

(Edgewater Park, NJ) December 1, 2008 -- The Multi-State Lottery Association (MUSL) and Powerball are busily working to coordinate a new game matrix and draw operations in a new state. Meanwhile Smartplay International is hard at work completing newly-designed Powerball draw machines.

MUSL awarded Smartplay this coveted contract shortly after the conclusion of the North American Association of State and Provincial Lotteries (NASPL) conference in late September. Four customized Halogen™ machines are currently in production at Smartplay. They will come equipped with Smartplay's Solution System, a radio frequency identification system, should MUSL choose to implement it at a later time. These Halogens™ use secure, solid rubber balls and a rotating turntable in the base of the chamber for mixing, and spectacular lighting effects which add to the overall drawing presentation. The new machines are scheduled for an early December delivery to allow time for staff training and testing in the new studio and Florida drawing headquarters prior to the first drawing on January 4, 2009.

Powerball has used Halogen and Criterion draw machines, products of Smartplay International, for the previous 12 years. Florida will become the 32nd lottery to join the Powerball family, as MUSL and the Florida Lottery announced in early July. Powerball is currently headquartered in West Des Moines, Iowa. MUSL officials anticipate a great deal of excitement and opportunity with the move to Florida and the updated look of the game.

Established in 1993, Smartplay is dedicated to the creative design, development and manufacture of lottery drawing equipment. The product line has evolved over the years in response to clients' needs by incorporating the latest technology. Smartplay has maintained a strong position as international leader in the area of lottery drawing machines and customized game show equipment. Smartplay is consistently chosen above other manufacturers due to a reputation for quality and reliability. Smartplay is proud to be the choice of the world's most prestigious lotteries.