

RWANDA CHOOSES SMARTPLAY TO SUPPLY THE DRAW MACHINE FOR THEIR NEW LOTTERY



Edgewater Park, NJ (January 29, 2009) – Tilia Games and Lotto Rwanda’s joint venture into on-line gaming envisions creating a world-class, responsible gaming experience. It gives locals an opportunity to achieve their dreams, while supporting government programs with the proceeds. Smartplay International has supplied a Saturn draw machine, in the Rwandan national colors of orange and green, for the games. The Saturn was delivered in December, prior to the scheduled first drawing in 2009.

Game tickets are sold via handsets, over 300 of which are distributed around Rwanda for easy access. After conducting an aggressive public awareness campaign, sales were expected to be high. A January 13, 2009 article in Rwanda’s *The New Times* indicated ticket sales estimated at about 25,000 sold per week. The lottery is conducted on a weekly basis, and gives away a minimum of US \$55,555 cash and other prizes.

Funds raised by Lotto Rwanda’s sales go to assist the government in the development of sports, culture and entertainment ventures.

Established in 1993, Smartplay is dedicated to the creative design, development and manufacture of lottery drawing equipment. Over the years our product line has evolved in response to our clients’ needs by incorporating the latest technology. We have maintained our position as the international leader in the area of lottery drawing machines and custom game show equipment. Our products are consistently chosen above other manufacturers due to our reputation for quality and reliability and we are proud to be the choice of the world’s most prestigious lotteries.

Source: Focus Media distributed by All Africa Global Media Services
The New Times
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