

## Sierra Leone State Lottery and Smartplay make a match



Managing Director of SLSL, Mr. Abubakarr Dizzo-Kamara and Marketing Assistant, Mariana Burachok at Smartplay

Edgewater Park, New Jersey (February 12, 2009) - Sierra Leone State Lottery surprised Smartplay this fall by selecting our new *Mercury* multiple chamber machine to launch SLSL's newest game, Pick 3, in the spring of 2009. In November, Managing Director and Chief Lottery Executive Mr. Abubakarr Dizzo-Kamara met with Smartplay Marketing Assistant Mariana Burachok at the La Fleur's symposium in New York City. He then made a personal visit and appealed to Smartplay with very specific ideas for SLSL's new machine. Mr. Kamara was impressed with our response to his vision.

When the new Pick 3 game launches in Sierra Leone, the new *Mercury* machine will be at the center of attention. A royal blue SLSL logo graces the lustrous white façade of the three-chamber machine. And each chamber displays and mixes ten balls, then selects one

winner by remote operation. Smartplay's commitment to customer service and history of producing superior, high value products drew Mr. Kamara to select us for this critical game.

This new single-digit air mix *Mercury* allows lotteries an optional number of chambers to customize their game and the look of the drawing. The chambers are assembled as one unit, giving it a compact size while still allowing variable speeds and automation. Smartplay's *Mercury* model has been very successful, currently used by Guatemala and Ecuador, and by contractual agreement will be represented on four continents by spring of 2009.

Smartplay's clients are worldwide and purchase our products for their steadfast reliability, high value and our superior customer service. Staff at Smartplay can assist international clients in Spanish, French, Russian, Ukrainian, Hindi and German as well as English.

Established in 1993, Smartplay is dedicated to the creative design, development and manufacture of lottery drawing equipment. Over the years our product line has evolved in response to our clients' needs by incorporating the latest technology. We have maintained our position as the international leader in the area of lottery drawing machines and custom game show equipment. Our products are consistently chosen above other manufacturers due to our reputation for quality and reliability and we are proud to be the choice of the world's most prestigious lotteries.

Source: Smartplay International, Inc., Edgewater Park NJ, USA

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