

CAMELOT CHOOSES SMARTPLAY FOR A CUSTOM PROJECT

Smartplay International, Inc. of Edgewater Park, New Jersey is pleased to announce a contract award to supply custom *Halogen* and *Magnum* drawing machines to the United Kingdom's *National Lottery* operator, *Camelot*. The 10 new machines, used to upgrade their current draw equipment, will debut later this year. The focus of the redesign effort has been to offer a more contemporary look and provide a common product brand from ticket purchase to televised drawing.

Looking back, the *Halogen* draw machine was originally designed to perform Camelot's Thunderball game ten years ago. The popular Halogen is currently used by twelve lotteries worldwide including the National Lottery of South Africa and Multi State Lottery Association's *Powerball*. The equally accepted *Magnum* draw machine is a hallmark with thirteen international placements on four continents. *Smartplay*, a company known for working with clients on custom projects, has produced well over 100 tailor-made draw machines.

Within the lottery industry, Smartplay International Inc. is a world-wide manufacturer of gaming equipment. Established in 1993 and located in Edgewater Park, NJ, Smartplay designs and manufactures an ever evolving line of drawing equipment. Smartplay is best known for their energy and outstanding attention to every detail of their business, from creatively designing machines to helping customers maintain their draw equipment. Smartplay; often copied, never duplicated.

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