

## **NORTH CAROLINA AND RHODE ISLAND LOTTERIES SELECT SMARTPLAY'S ORIGIN™ SYSTEM**

**EDGEWATER PARK, NJ** (September 18, 2009) - The lotteries of Rhode Island and North Carolina both selected Smartplay International's Origin™ digital drawing system in the past month to increase excitement and add variety to their lottery game offerings.

On August 24<sup>th</sup>, the North Carolina Education Lottery announced plans to purchase three of the Origin™ systems for use in a variety of raffle games and second chance drawings. In addition to being a source of diverse, short-term raffles which add variety to their current lottery products, the Origin™ systems will provide additional security for the lottery. These machines are capable of being used as a backup system for any of North Carolina's traditional machines if necessary. North Carolina anticipates a December delivery date for their new equipment.

Smartplay President David Michaud declared, "We are very pleased to once again be the choice of the North Carolina Education Lottery." The final determination was made through an open RFP process.

The Rhode Island Lottery took delivery of two of Smartplay's Origin™ digital draw systems on September 11<sup>th</sup>. Rhode Island's lottery, *The Lot*, committed to a long-term lease of the equipment which includes two complete hardware based random number sources per system, a secure entry system, and secure housing. They have plans to perform drawings at the GTECH data center in Rhode Island until January, 2010. Rhode Island previously used the Origin™ system for their 2008 Million Dollar Raffle Game which successfully sold out all available 120,000 tickets by December 27<sup>th</sup>. They held the Grand Drawing on New Year's Eve using Smartplay's Origin™ System.

The Origin System is currently in daily use by the **New Mexico Lottery, Arizona Lottery, Washington State Lottery, Ohio Lottery, and Tennessee Lottery**. Significantly, the system has been selected as the means to conduct raffles by: **New Jersey Lottery, New Mexico Lottery, New York Lottery, Ohio Lottery, Tennessee Education Lottery, Arizona Lottery, Washington State Lottery and Virginia Lottery as well as Rhode Island**.

Established in 1993, Smartplay is dedicated to the creative design, development and manufacture of lottery drawing equipment. The product line has evolved over the years in response to clients' needs by incorporating the latest technology. Smartplay has maintained a position as international leader in the area of lottery drawing machines and customized game show equipment. Smartplay is consistently chosen above other manufacturers due to a reputation for quality and reliability. Smartplay is proud to be the choice of the world's most prestigious lotteries.

Source: Smartplay International, Inc., Edgewater Park, NJ USA

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