

MEXICO'S PRONOSTICOS JOINS US LOTTERIES USING SMARTPLAY'S ORIGIN™ SYSTEM

EDGEWATER PARK, NJ (October 7, 2009) - This week, Smartplay International, Inc. shipped two new Origin™ Digital Draw Systems off to sunny Mexico City in anticipation of Pronosticos' new lottery game launch. Pronósticos para la Asistencia Pública, Mexico's exclusive government lottery agency, will take possession of their new drawing system before the end of this week. Rhode Island and North Carolina also began using new Origin™ Systems this year for various raffles and special event drawings.

The Origin™ System is currently in daily use by the **New Mexico Lottery, Arizona Lottery, Washington State Lottery, Ohio Lottery, and Tennessee Lottery**. Significantly, the system has been selected as the means to conduct raffles by: **New Jersey Lottery, New Mexico Lottery, New York Lottery, Ohio Lottery, Tennessee Education Lottery, Arizona Lottery, Washington State Lottery and Virginia Lottery** as well as **Rhode Island**.

"This has been a record year in sales of the Origin™ System," stated Smartplay Vice President Thomas Markert. "We've seen an increase in the desire of lotteries to add flexibility and variation to their game offerings. The Origin™ System is a cost effective way for them to get both features in one purchase."

The Origin™ uses a flexible drawing platform which has been certified over thirteen times by Gaming Laboratories Incorporated, three times by Secure Software Incorporated and twice by KPMG of Vancouver, Canada.

The standard Origin™ System allows for flexible game matrixes inherent in its code, therefore there is no additional software certification is needed to add or change the matrix of current games. And unlike competitive products, Smartplay's Origin™ system comes complete with standard animations depicting virtual drawing machines selecting winning numbers. These graphics may be used for broadcast.

Pronósticos para la Asistencia Pública is the exclusive government agency operating and distributing both the national lottery games and all sports pool betting services for the country of Mexico.

Established in 1993, Smartplay is dedicated to the creative design, development and manufacture of lottery drawing equipment. The product line has evolved over the years in response to clients' needs by incorporating the latest technology. Smartplay has thereby maintained a position as international leader in the area of lottery drawing machines and customized game show equipment. Smartplay is consistently chosen above other manufacturers due to a reputation for quality and reliability. Smartplay is proud to be the choice of the world's most prestigious lotteries.