

SMARTPLAY'S HALOGEN II – THE NEW MARK SIX MACHINE IN HONG KONG!



Edgewater Park, NJ (February 1, 2011) – Hong Kong television viewers saw *Smartplay* drawing equipment select the winning lottery numbers for the first time in November of 2010. During the summer of that year, after winning the contract with The Hong Kong Jockey Club (HKJC), *Smartplay* was hard at work completing the newly-designed draw machines for HKJC's Mark Six game.

Two customized Halogen II draw machines were the choice for HKJC. The draw machines feature brilliant lighting that illuminates selected balls as they rise through the mixing chamber. As each ball is selected, it

is “chased” down the trail by a row of LED lights. The machine is capable of picking up to twenty balls. David Michaud, *Smartplay* president, is pictured above with Ms. Lilian Cheng, Customer Services Manager of the Club in the Mark Six draw studio.

Within the lottery industry, *Smartplay International Inc.* is the world's leading manufacturer of lottery gaming equipment. Established in 1993 and located in Edgewater Park, NJ, *Smartplay* designs and manufactures an ever evolving line of drawing equipment. *Smartplay* is best known for their focus on quality and outstanding attention to every detail of their business, from creatively designing machines to helping customers maintain their draw equipment.

Since its launch in 1975, Mark Six has grown to become one of the most loved brands in Hong Kong. The lottery has provided many with the hope of winning a fortune but also played an important role of funding various charities and community projects in Hong Kong through the Lotteries Fund. Over the past 35 years, Mark Six has contributed close to HK\$14,600 million to the Lotteries Fund and another HK\$27,800 million in tax via the Lottery Duty. Administered by the Social Welfare Department of Hong Kong, the Lotteries Fund supports a wide range of worthy social welfare projects.

Source: Smartplay International, Inc., Edgewater Park NJ, USA
Contact: Mariana Burachok, Marketing +1 609 880 1860
mariana@smartplay.com