

LOTERIA DE CONCEPCION CHOOSES SMARTPLAY SATURN MACHINES

Edgewater Park, NJ (February 15, 2011) - In the last year, Lotería de Concepción of Chile has contracted with Smartplay International to purchase 4 drawing machines. The beautiful bright blue Saturns were the choice for the lottery. Pleased with their current Saturn's, the Lottery's officials have decided to keep the same stylish equipment that is a familiar sight at their draw events.



Lotería de Concepción attracts a wide range of players thanks to its variety of games from traditional lottery tickets, instant scratch-off and keno games, to Internet plays and video lottery. One of the Lottery's main attractions remains its draw events, supported by a large display of Saturn-style drawing machines. For over a decade, the Lottery has relied upon Smartplay for its drawing equipment and now, in the midst of a modernizing effort, Lotería has once more turned to Smartplay for its newest equipment.

Lotería de Concepción in Chile was created in 1921 to help fund many charitable institutions, with special emphasis on support programs for the most disadvantaged in the population. Since then, the Lottery has used a major share of its revenues to fund a variety of good causes such as Red Cross, Foundations for the Protection of Children, hospitals and many educational institutions. The Lottery is also behind the creation of one of the most well known educational organizations in the country: the University of Concepcion.

Established in 1993, Smartplay is dedicated to the creative design, development and manufacture of lottery drawing equipment. The product line has evolved over the years in response to clients' needs by incorporating the latest technology. Smartplay has thereby maintained a position as international leader in the area of lottery drawing machines and customized game show equipment. Smartplay is consistently chosen above other manufacturers due to a reputation for quality and reliability. Smartplay is proud to be the choice of the world's most prestigious lotteries.

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