

SUPREME VENTURES LAUNCHES A NEW GAME WITH SMARTPLAY'S MERCURY

Edgewater Park, NJ (February 21, 2012) - Smartplay recently delivered four spectacular new Mercury-4 lottery machines to Supreme Ventures, Ltd. in Jamaica. The Jamaican-based lottery added the new equipment to their collection of 20 Smartplay lottery machines. The colorful green and orange Mercury's are being used for Jamaica's Pick 4 game, launched on January 16, 2012.

Vice President of Corporate Communications for Supreme Ventures Group, Sonia Davidson, stated, "Pick 4 is a daily 4-digit numbers game, whereby the player chooses one number each from four pools of ten numbers, each pool ranging from 0 through 9, for example, selection of 0000 to 9999." The price of a single bet is J\$20 and this is a fixed payout game. The payouts for a J\$20 bet ranges from a high of J\$54,000 if all numbers are won in the same order as drawn, to J\$2,250 if the numbers are won in any order from the numbers drawn.



Smartplay's Mercury has quickly become a popular choice around the globe, now drawing numbers for 16 lotteries on five continents.

Supreme Ventures has operated the lottery in Jamaica since 2001 and has grown significantly through the years with 400 employees, 970 lottery terminals and a total of 7 online lottery games all on one island.

Established in 1993, Smartplay is dedicated to the creative design, development and manufacture of lottery drawing equipment. Over the years, our product line has evolved in response to our clients' needs by incorporating the latest technology. We have maintained our position as the international leader in the area of lottery drawing machines and custom game show equipment. Our products are consistently chosen above other manufacturers due to our reputation for quality and reliability and we are proud to be the choice of the world's most prestigious lotteries.

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