

FOR IMMEDIATE RELEASE

Smartplay International Announces receipt of ISO 9001 Certification

EDGEWATER PARK, NJ (Tuesday, October 25, 2016) –After an extensive analysis of its quality systems and processes, Smartplay International, Inc. is proud to announce successful ISO 9001:2008 certification of our Quality Management System, effective October 21, 2016. External auditing was completed by Perry Johnson Registrars, Inc. an internationally recognized registrar, accredited by ANSI-ASQ National Accreditation Board (ANAB) and the United Kingdom Accreditation Service (UKAS) among others. ISO 9001:2008 focuses on achieving customer satisfaction, improving the focus on the customer, providing excellent leadership, team involvement, and a management system approach.

By realizing this certification, Smartplay sends a clear message to lotteries and the gaming industry marketplace that the products we manufacture are produced under a system which is held to the highest standard. In achieving ISO 9001:2008 compliance, Smartplay assures customers of their commitment to consistent delivery of quality products and services

Smartplay President David Michaud stated, “I am extremely proud of Smartplay’s personnel for the commitment, diligence and teamwork they have demonstrated to achieve this certification. Our focus on quality and service extends throughout our entire organization and this achievement serves as official recognition of the processes which support our corporate goal of customer satisfaction.”

Smartplay has been in business for 23 years and has distinguished itself in the gaming marketplace as the premier manufacturer of high quality, reliable and robust lottery solutions and services to our clients.

While Smartplay employees are delighted at this initial achievement, we plan to use the continual improvement process and press forward to meet compliance for ISO 9001:2015.



ABOUT SMARTPLAY INTERNATIONAL, INC: Established in 1993, Smartplay is dedicated to the creative design, development and manufacture of lottery drawing equipment. The product line has evolved over the years in response to clients’ needs by incorporating the latest technology. Smartplay has maintained international leadership in the area of lottery drawing machines and customized game show equipment. Smartplay is consistently chosen above other manufacturers due to a reputation for quality and reliability. Smartplay is proud to be the choice of the world’s most prestigious lotteries. www.smartplay.com

###

Source: Smartplay International, Inc., Edgewater Park, NJ USA

Contact: Mariana Mokritski, Marketing

+1 [609 880 1860](tel:6098801860)