



we double the prize for matching all of your 3 numbers in the 6 number game to £64 and 3 correct from 3 selections in the 7 number game doubles to £46.

LOTTO PLUS

At the time of this writing (late October), we have just launched a new on-line game called Lotto Plus. Players can enter Lotto Plus for £0.25 per play when they play Lotto. The player's Lotto selections are entered into a second chance drawing called Lotto Plus and can win prizes for Match 3,4 and 5 numbers (with and without the bonus number) and win £250,000 for matching 6.

The Lotto Plus draw (6/42 with a bonus number) will be held every Wednesday and Saturday at the end of our live Lotto Draw. We will use our new Smartplay Halogen© drawing machine, first draw Wednesday, 25th October.

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CONTRACT ANNOUNCEMENTS, FALL 2000

Aruba, Sorteo Diario
Halogen

China, Beijing Welfare Lottery Center
Saturn, Multipick

Curaçao, Robbie's Lottery
MultiDigit Gem

India, Martin Lottery Agencies
MultiDigit Gem

Jamaica Lottery Corp.
Magnum

St. Maarten, Leeward Islands Lottery
Multipick

Ukrainian National Lottery
Keno Magnum

USA

Kentucky Lottery Corp.
Saturn

Massachusetts State Lottery
World Traveler





Top Rated Lottery Shows Entertain Ireland

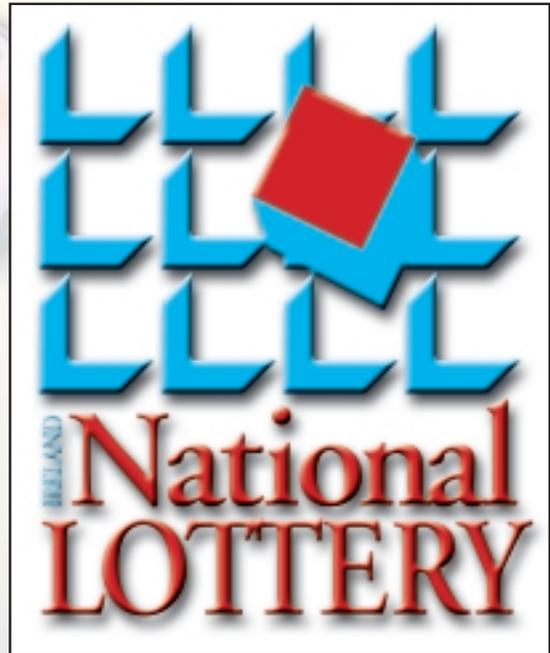
By Eddie Banville, An Post National Lottery Company

Colourful television presentations support a high profile for Ireland's National Lottery. Behind the scenes, An Post National Lottery Company has over the years, devised a number of television game show formats to complement on-line and scratch card games. The means of presentation includes computer-based games, television graphics and physical game equipment, largely provided by Smartplay.

The games are targeted to best suit our players. Design of the equipment follows logically from that. Given our unique specifications, most of the equipment is custom designed by Smartplay. Occasionally, customising equipment from their catalogue satisfies our needs.

TOP RATED: WINNING STREAK

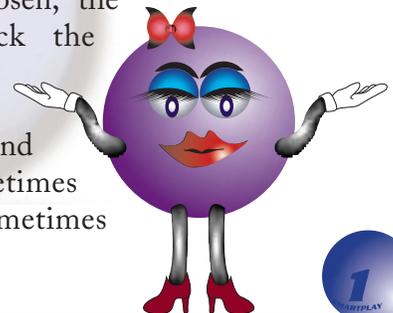
Winning Streak is a show based on a scratch card game of the same name. Launched in 1990, the program continues to rate among the top five most watched weekly shows in Ireland. This prime time show starts at 8:15pm on Saturday and lasts 45



minutes. The show runs from September to May with a break for summer. Games included are:

DRIVE TIME

Five car names, Toyota, Ford, Peugeot, Nissan, Opel are hidden behind five sliding doors. On each door, is the name of a studio player. Each player chooses one of the five car names. When all five players have chosen, the presenter slides back the doors. Those having guessed correctly, win the car revealed behind his/her door. Sometimes no-one wins; sometimes everyone wins.



TREASURE ISLAND

In the first half of Winning Streak, our five players play a game called Treasure Ireland that uses computer graphics and animations. Players choose their favourite counties from a graphic map of Ireland, and the computer reveals prizes randomly assigned to those counties. Players may win a variety of prizes, including the chance to spin the Compass, enter the Goldmine or play Diamond Dilemma.

COMPASS

The Compass (custom designed by Smartplay) is a round table, with a spinning arm that determines the prize won from 16 prize segments. The arm is spun automatically when the player presses the start button; it can



CUSTOM
COMPASS
WHEEL

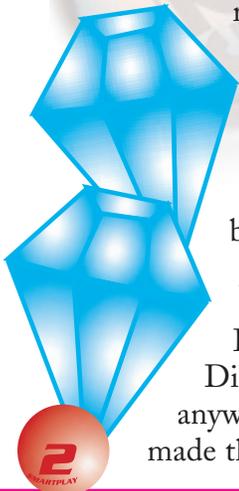
also be spun manually, should we desire. Players can win prizes of exotic holidays, small cars worth £10,000, large cars worth £25,000 and cash ranging from £5,000 to £20,000.

DIAMOND DILEMMA

During Treasure Ireland, players can reveal a Diamond Dilemma symbol.

The player picks one diamond from 8 on a tray. These 'Diamonds' can be opened to reveal prizes from £5,000 to £20,000. The dilemma is that before the Diamond is opened, the presenter offers the player a cheque for £7,500 in exchange for the Diamond. If the player 'sells' his

Diamond the presenter opens it anyway, revealing whether the player made the right choice.



GOLDMINE

Whoever finds the 'Gold' symbol during Treasure Ireland qualifies to play the Goldmine game to win up to £50,000. The player enters a 'virtual reality' Goldmine, constructed of television graphics and animations.

There are seven physical buttons connected to the computer game. Five of the buttons reveal cash amounts ranging from £2,000 to £5,000; two of the buttons initiate a lockout graphic.

The Player is given £6,000 to start and adds cash amounts with the press of each button until he/she hits one of the two eliminators. On the first eliminator, the player can take the money won to date and end the game; or he/she can buy back in for £3,000. Finding a second eliminator ends the game and the player keeps whatever fortune has been won. If the player finds all five cash amounts his prize total is doubled.

SPIRAL WHEEL

The player with the lowest amount of winnings after the first round of the game may get the consolation of spinning the Spiral Wheel. This



CUSTOM SPIRAL WHEEL



previous week and he/she gets to win from £1,000 to £10,000 on the Balldron. The Balldron game consists of seven balls being released into a basin, custom designed and built by Smartplay to suit our game concept.

The balls spin around and eventually come to rest in the centre in a 'daisy' pattern.

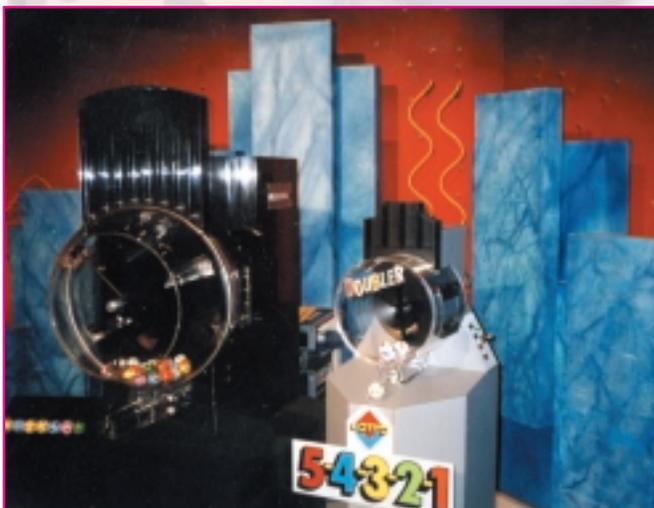
If a black ball ends in the centre of the 'daisy' the player loses but receives £1,000 for his/her trouble. If a silver ball lands in the centre the player can win up to £10,000.

The player determines the number of silver balls and the number of black balls to comprise the seven total balls. The player also determines the order in which the balls shall be entered into the Balldron.

The player is sure of £1,000 but can win an extra £1,000 for each black ball included up to a maximum of 6 black balls. If the player takes the maximum risk and wins, the prize is increased to £10,000.

LOTTO 6/42

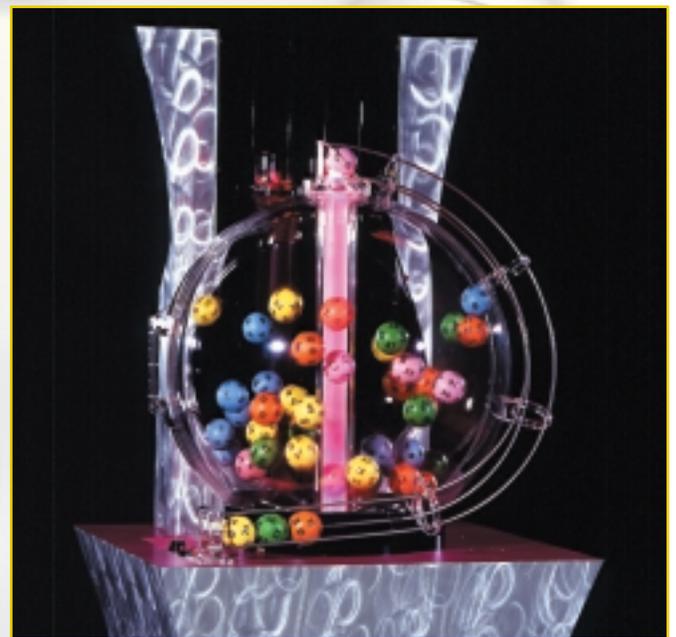
Our Lotto Draw uses Smartplay's Criterion© machine. Well, to be honest we bought our two Criterion© machines from Beitel Lottery Products in 1988. However, when Smartplay acquired the rights to the Beitel product line in '97, they assumed



The Lotto 5-4-3-2-1 Doubler game employs two models, the Criterion and Messenger.

the maintenance and servicing of the machines.

Our Lotto game draws 6 numbers and a bonus number from 42. We also have a spin-off game called Lotto 5-4-3-2-1 based on the same draw results. In Lotto 5-4-3-2-1 players can choose one of ten games to play. They can select 1,2,3,4 or 5 numbers and win a prize if all their selections are included in the 6 winning numbers or select 1,2,3,4 or 5 numbers and win a prize if all their selections are included in the 7 numbers (including the bonus number). Prizes based on 6 numbers range from £5 to £40,000 and in the 7 number game from £4 to £20,000.



Halogen®

LOTTO 5-4-3-2-1 DOUBLER

About 3 times each year, for a full month each time, we have a special bonus game for Lotto 5-4-3-2-1 players. We use our Doubler Machine (Smartplay's Messenger© model) to draw one number from 1 to 5.

The number selected determines which prize values we will double in Lotto 5-4-3-2-1 on that night. For example if ball 3 is selected



is a small freestanding wheel from Smartplay, comprised of 16 spiral-shaped prize segments. Prizes range from £1,000 to £5,000. The player spins twice and wins the higher of the two amounts selected. If the same amount is selected twice he adds the two values.

GRAND PRIZE WHEEL

The show culminates each week with one Player from the five in the studio spinning the Grand Prize Wheel to win up to £250,000. There are 100 prize segments on the wheel, ranging from £10,000 to £250,000. The winning segment is determined by a ball coming to rest after at least three full revolutions of the wheel. After each week in which the top prize is not won, we replace one £10,000 prize segment with a £250,000 prize segment, thereby increasing the chance of a top prize winner.

Our original Grand Prize Wheel was supplied by Beitel Lottery Products. Marketed as the Precision Prize Wheel©, it is now offered by Smartplay, and they have provided us additional wheels.

third Zodiac sign to win more money but he/she could also lose money by doing so. 3 identical amounts are added together and doubled giving up to £24,000 (for 3 times £4,000). 3 different amounts are added together giving up to £9,000 (for £2,000 plus £3,000 plus £4,000). If you end up with a matching pair and one odd amount you only get the highest single amount showing, i.e. from £2,000 to £4,000.



TOP RATED: FAME & FORTUNE

Based on a scratch card game of the same name, Fame & Fortune runs from late May to the end of August. The game was launched in 1996 and usually tops the Irish television ratings during the summer months. This prime time show starts at 8.20pm on Saturday and runs 35 minutes. Games included are:

ZODIAC

Players pick 3 from 12 Zodiac signs in this computer graphics game. Players reveal prizes of £1,000, £2,000, £3,000 or £4,000 behind any two of the signs and can add these two values to their prize winnings and quit. The Player can 'risk' opening the



WHEEL OF FORTUNE

All five players in the studio play Wheel of Fortune. The Wheel is in fact a round table that each player spins in turn. There are 20 segments and a clicker mechanism determines the segment selected. Each player has a colour and is represented by four segments in that colour on the wheel. If the wheel stops on your colour you win one of four prizes, i.e., £3,000, £4,000, £5,000 or an exotic holiday worth £3,000. The sting in the tail is that winning a prize eliminates you from the final game. The nice part is you can continue to accumulate prizes after you are eliminated. Sometimes players win up to £20,000 in this part of the game. The game ends as soon as four people have won prizes and are eliminated. The remaining player goes on to Break the Bank. The runner-up (4th to be eliminated) wins a car worth £10,000.





BREAK THE BANK custom bank vault

BREAK THE BANK

This game is played using a custom Bank Vault machine from Smartplay. There are two small wheels containing 21 segments each.

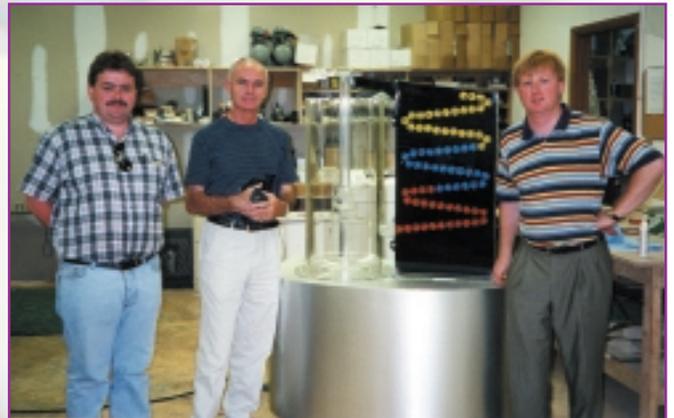
The player spins the first wheel and the clicker at the top determines his/her prize from £5,000 to £10,000. The player then spins the second wheel. The player can win a cash prize from £5,000 to £20,000 or get a Key that allows him/her to open the Vault. There are at least five Key segments on the wheel but we add one each week until the top prize of £250,000 is won. If the spin selects a Key the player opens the vault in which there are five sliding doors. These doors conceal prizes of £25,000, £25,000, £40,000, £50,000 and £250,000, all randomly placed. The player chooses a sliding door and the presenter 'painstakingly' slides the door from right to left, slowly revealing the zeros first and eventually identifying the prize won.



TELLYBINGO

Friday night is TellyBingo night. At 8.30pm we have a 15-minute show in which players mark the numbers on their on-line tickets, printed at our 2,000 on-line retail agent shops by our GTech Spectra machines.

For this game, Smartplay supplied their SuperBingo® model, custom made to display the winning balls in various groupings. The air mix machine draws from a field of seventy-five numbered balls.



An Post's Brendan McGrenra, Admin. Mgr. (left) and Eddie Banville, Marketing Development Mgr. (right), join television Producer/Director, Ian McGarry (center), to inspect Smartplay's SuperBingo destined for TellyBingo.

Players can win by matching four corners in 32 calls, two diagonals in 36 calls or Full House before anyone else. To win the Snowball prize, a player must complete a Full House within a specified number of calls. We start at £20,000 in 45 calls and add £5,000 and one more ball-call each week until the Snowball is won.

THE BALLDRON

Each week on TellyBingo we draw one unique ticket number. We announce the winning number on the show and the winner can participate by telephone on the next show by calling our Free Phone number.

During the show our Presenters talk by telephone with the winner chosen the

